

GHASSEN LARNAOUT

Web Developer / Graphic Designer

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PROFILE

Versatile Web Developer and Graphic Designer with over 7 years of freelance and in-house experience building, designing, and maintaining WordPress and Webflow websites for clients across Tunisia, France, Ukraine, the Middle East, the United States, and Australia. Skilled in front-end development (HTML, CSS, JavaScript), UI/UX design (Figma), and website security and maintenance. A self-driven learner who stays current with industry trends and actively integrates AI tools into design and development workflows to work faster and deliver better results.

PROFESSIONAL EXPERIENCE

WordPress Developer (Part-Time)

Web V8 • Remote (Sydney, Australia) • 03/2024 – Present

- Design and develop custom WordPress websites for clients, managing projects end-to-end from concept through launch.
- Perform ongoing maintenance, security hardening, and performance optimization for all client sites hosted on Web V8 infrastructure.
- Carry out regular core, theme, and plugin updates to keep sites stable, secure, and fully up to date.
- Collaborate remotely with an Australia-based team, coordinating effectively across time zones.

Freelance Web Developer

Independent • Remote • 2019 – Present

- Deliver WordPress and Webflow website development, design, and maintenance for international clients across France, Ukraine, and the Middle East, sourced through freelance platforms and direct client outreach.
- Manage full project lifecycles independently, from client requirements and design through development, deployment, and post-launch support.
- Collaborate remotely with clients across multiple time zones.

Web Developer (Part-Time)

Design Team • Remote (California, USA) • 05/2024 – 08/2026

- Developed and maintained client websites on Webflow and WordPress.
- Built responsive, cross-browser-compatible pages aligned with brand guidelines and UX best practices.
- Worked remotely with a California-based team to deliver ongoing site updates and improvements.
- Participated in the development of web applications.

Web Developer

Locus Digital • Remote (Texas, United States) • 07/2023 – 09/2023

- Developed websites on Webflow, adhering to current design standards and ensuring cross-platform compatibility.
- Programmed in HTML, CSS, and JavaScript to customize and enhance website functionality.

Web Developer & Graphic Designer

Horizonlux • On-site (Kelibia, Tunisia) • 08/2022 – 07/2023

- Developed websites on Webflow and WordPress, following modern responsive design standards.
- Programmed in HTML, CSS, and JavaScript to customize and enhance website functionality.
- Contributed to web and mobile app development using the Flutter framework.
- Designed user interfaces in Figma, balancing visual appeal with usability.
- Created graphics for social media campaigns.

Graphic Designer

Ecomarket • On-site (Kelibia, Tunisia) • 03/2022 – 07/2022

- Conceptualized and designed posters and flyers for marketing campaigns.
- Produced visually engaging content for social media.

SKILLS

Web Development: WordPress, Webflow, Shopify, HTML, CSS, JavaScript

Design: Figma, Photoshop, Illustrator, After Effects

Maintenance & Security: Site updates, backups, performance and security hardening

AI-Assisted Workflows: Integrates AI tools into design and development processes to work faster and improve output quality

Analytics & SEO: Google Analytics, Google Search Console, Microsoft Clarity, Ahrefs

Productivity Tools: Google Suite

LANGUAGES

Arabic: Native

English: Advanced

French: Basic